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There are some 20 varieties of the Mint plant.

But only one grade meets the standard we set for Sterling Peppermint Gum.

That is a cool, lasting Peppermint which comes from Michigan.

Yes. We think it's good, too.

And we guard cleanliness. Through all 14 processes of making, snow-white gloves are worn.

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\$3000.00 IN ONE YEAR

Make it repairing automobile tires. Punctures and blow-outs are common. Tires need retreading and vulcanizing. EACH AUTO SOLD MEANS MORE TIRES TO MEN.

This bunch of tires will make several dollars profit in one day. Auto tire repair field a hundred times bigger and better than old bicycle days. Johnson, Tex. writes: "I made as high as \$15 profit in one day." Investigate today. Ask for FREE catalog.

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The New "Arrow" Write for free catalog. The new 1916 Arrow shipped to you at our risk without a penny down. If you are not delighted send it back at our expense. It costs you nothing. Write now.

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If you keep the Arrow, pay the 50-day reduced price, a small amount each month while you ride. New 1916 features—motorcycle type. All sizes—boys, men, women.

Electric Light New motorized saddle-torpedo mud-guard, stand and fenders, rubber grip motorcycle handle bars—complete tool kit and tire pump—valve-inflator, motorcycle lamp, flash horn—proof non-drip time—beautiful finish. Other new features. Write TODAY.

Write Today Get the new Arrow catalog, 17 pgs. and rock-bottom off. Write ARROW CYCLE CO., Dept. 2424, California Ave. & 19th St., Chicago

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Five for 10 Cts.

The Wonder of the World. Rose Bushes with roses on them in 8 weeks from the time the seed was planted. It may not seem possible, but we guarantee it to be so. They will bloom EVERY TEN WEEKS Winter or Summer, and when 3 years old will have 5 or 6 hundred roses on each bush. Will grow in the house in the winter as well as in the ground in summer. Roses All The Year Around. Package of seed with our guarantee by mail, only Ten Cents. Japan Seed Co., Box 215, South Norwalk, Conn.

Do You Think or Do You Merely Cheer?

THERE is a movement to encourage the purchase of goods "Made in the U. S. A."

I favor it.

"Oh, that's made in Germany," sneered the English, when German goods first began to compete with them in the markets of the world.

The phrase "Made in Germany" was a term of reproach. The Germans made it a hall-mark of quality.

And more than that:

It became symbolic of one of the most amazing phenomena in history—the devotion of a whole nation to a single ideal.

For forty years German historians, preachers, statesmen, writers, and editors labored to instill in the German mind the almost religious conviction that "Germany is to be the restorer and regenerator of the world."

To this ideal the nation must work as a unit: every man who, in his humble place, contributed to this end had his life expanded and ennobled by the glory of the Cause.

Why shouldn't we be the restorers of the world? they cried. See what we have done.

And, indeed, it is worth seeing.

In forty years they transformed themselves from a race of dreamers into a nation of doers.

They abolished poverty.

The State not only governed its citizens: it ran their railroads, telegraphs, banks, insurance companies, pawnshops, theaters, asylums, soup houses.

It regulated the length of skirt a woman might wear in the street; and the way in which a man might swing his cane.

It provided for every boy a course in a vocational school to fit him into his definite niche in the great scheme.

In Saxony there are 300 such schools—even a school to train boys to be boatmen on the Elbe.

No chance—no hit or miss: every citizen's life ordered for him; every man trained for efficiency in his tiny niche.

That is what Germany achieved by her devotion to her ideal. *Absolute efficiency.*

And this is the price she paid:

"It is getting so that the German workmen—and all other Germans, for that matter—are gradually losing their independence," says a former Cabinet Minister quoted by Samuel P. Orth. "They want a sure thing. They want to become pensioners or government servants, anything that will relieve them from the necessity of constant effort and alertness."

We need an ideal that shall mean to us what Germany's national ideal has meant to Germany.

The movement for "Goods Made in the U. S. A." is a step in that direction.

But only a step.

We need a national consciousness of what America means; of the work which is hers to do in the world.

We too have our call to be "restorers and regenerators."

It is our mission to prove to the world that there can be *national efficiency* combined with *individual liberty*; that a man's freedom to do as he will with his own life does not destroy his power of devotion to a national ideal.

Buy goods made in the U. S. A.

Stand up when the band plays "The Star-Spangled Banner"; cheer when the flag is unfurled.

But when you cheer, stop and think.

Remember that America will not have fulfilled her mission until we have proved that *free men* can be *efficient men*—in their industrial life; in their social relationships; in their national government.

Religious freedom; universal education; personal liberty—combined with *national efficiency*—

These are the products that must bear the stamp, "Made in the U. S. A."

Bruce Barton, Editor.

Mr. Atwood, our financial editor, has written a little book, "Making Your Money Work for You." There's a copy for you if you ask for it. Write me, inclosing a 2-cent stamp, at 95 Madison Avenue, New York.

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\$30 TO \$35 PER MONTH EXTRA MONEY to any employed person without interfering with regular work. No selling, no canvassing. Positively no investment. Unemployed need not apply. Address: The Silver Mirror Co., Inc., 119 West Madison Street, Chicago, Ill.

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